



**NEWARK &
SHERWOOD**
DISTRICT COUNCIL

**Shopfronts and Advertisements Design Guide
Supplementary Planning Document
EQUALITY IMPACT ASSESSMENT**

Service Area:

Planning Policy.

Section/service delivery/policy covered by the assessment

The Shopfronts and Advertisements Design Guide Supplementary Planning Document (SPD).

Stage 1 - what is being assessed?

The Shopfronts and Advertisements Design Guide SPD.

November 2014

Stage 2 - who is carrying out the assessment?

Adrian Allenbury, Planner (Policy).

Consultees including representatives of older adults and people with disabilities

Stage 3 - aims of the strategy or service

The Planning Policy Business Unit works to create, implement and monitor policies that manage development within Newark & Sherwood District.

The Shopfronts and Advertisements Design Guide SPD sets out the District Council's policy in relation to the design of shopfronts and advertisements. As an SPD the draft document provides further guidance on policies within the District Council's adopted Core Strategy Development Plan Document (DPD) and Allocations and Development Management DPD but does not develop new ones. When adopted this SPD will become part of the Local Development Framework and will be a material consideration in the determination of planning applications.

Stage 4 - knowing our customers, communities and employees

The SPD will be relevant to anyone considering proposals to display advertisements or to alter or replace shopfronts in the District, particularly on listed buildings and in Conservation Areas. This may include developers, business owners and planning officers.

As the guidance in the SPD is intended to be applied throughout the District, especially in historic areas, anyone visiting local shops or viewing advertisements is potentially affected.

The section of the SPD on inclusive access to buildings is likely to be of particular relevance to people with disabilities, elderly people and parents with young children.

Stage 5 - background information

The Shopfronts and Advertisements Design Guide SPD builds upon the policies of the Core Strategy DPD and the Allocations and Development Management DPD, in particular Policy DM9. Both of these DPDs have undergone an Equalities Impact Assessment. This was not considered to be applicable to Policy DM9 in relation to the following equalities groups: Pregnancy and maternity, race, gender, sexual orientation, religion/belief and social inequality. Policy DM9 was considered to have a negative impact in terms of age and disability, due to the potential conflict between protecting the historic environment and improving access to buildings for those with limited mobility. The commentary says that the policy takes account of this in clauses which refer to the need to ensure that development affecting shopfronts with high architectural or historic value are compatible with the host building and justified in accordance with Core Policy 14. The SPD seeks to address the issue of inclusive access to buildings in the most positive way possible, and is in line with national policy and best practice guidance. Paragraph 4.9 states: 'On listed buildings and in Conservation Areas, inclusive access is given a high priority and must be taken into account at an early design stage. A balance must be achieved between providing easy access and preserving the character and architectural integrity of the building. All practical approaches to provide inclusive access should be considered.' It is considered that the positive approach taken in the SPD avoids any negative impact to the age and disability equality groups.

Stage 6 - this stage looks at barriers to accessing services and any possible discrimination that customers and communities may face

Age

Access to service			Delivery of service		
Positive Impact	Negative Impact	Nil Impact	Positive Impact	Negative Impact	Nil Impact
		√	√		

Please describe any positive impact, negative impact, any barriers or potential discrimination:

The SPD states that A-boards should be sited so that access is not impeded for people with restricted mobility and no hazard exists for blind and partially sighted people. Also, the SPD is in line with national policy and best practice guidance in promoting inclusive access to buildings and will therefore have a positive impact on those with reduced mobility including older adults.

Please describe any measures you have already got in place to reduce inequality to ensure customers can access this service:

N/a

Race					
Access to service			Delivery of service		
Positive Impact	Negative Impact	Nil Impact	Positive Impact	Negative Impact	Nil Impact
		√			√

Please describe any positive impact, negative impact, any barriers or potential discrimination:

N/a

Please describe any measures you have already got in place to reduce inequality to ensure customers can access this service:

N/a

Gender					
Access to service			Delivery of service		
Positive Impact	Negative Impact	Nil Impact	Positive Impact	Negative Impact	Nil Impact
		√			√

Please describe any positive impact, negative impact, any barriers or potential discrimination:

N/a

Please describe any measures you have already got in place to reduce inequality to ensure customers can access this service:

N/a

Disability					
Access to service			Delivery of service		
Positive Impact	Negative Impact	Nil Impact	Positive Impact	Negative Impact	Nil Impact
		√	√		

Please describe any positive impact, negative impact, any barriers or potential discrimination:

The SPD states that A-boards should be sited so that access is not impeded for people with restricted mobility and no hazard exists for blind and partially sighted people. Also, the SPD is in line with national policy and best practice guidance in promoting inclusive access to buildings and will therefore have a positive impact on those with reduced mobility including people who have disabilities.

Please describe any measures you have already got in place to reduce inequality to ensure customers can access this service:

N/a

Sexual Orientation					
Access to service			Delivery of service		
Positive Impact	Negative Impact	Nil Impact	Positive Impact	Negative Impact	Nil Impact
		√			√

Please describe any positive impact, negative impact, any barriers or potential discrimination:

N/a

Please describe any measures you have already got in place to reduce inequality to ensure customers can access this service:

N/a

Gender reassignment					
Access to service			Delivery of service		
Positive Impact	Negative Impact	Nil Impact	Positive Impact	Negative Impact	Nil Impact
		√			√

Please describe any positive impact, negative impact, any barriers or potential discrimination:

N/a

Please describe any measures you have already got in place to reduce inequality to ensure customers can access this service:

N/a

Marriage and Civil Partnership					
Access to service			Delivery of service		
Positive Impact	Negative Impact	Nil Impact	Positive Impact	Negative Impact	Nil Impact
		√			√

Please describe any positive impact, negative impact, any barriers or potential discrimination:

N/a

Please describe any measures you have already got in place to reduce inequality to ensure customers can access this service:

N/a

Pregnancy and Maternity					
Access to service			Delivery of service		
Positive Impact	Negative Impact	Nil Impact	Positive Impact	Negative Impact	Nil Impact
		√	√		

Please describe any positive impact, negative impact, any barriers or potential discrimination:

The SPD states that A-boards should be sited so that access is not impeded for people with restricted mobility and no hazard exists for blind and partially sighted people. Also, the SPD is in line with national policy and best practice guidance in promoting inclusive access to buildings and will therefore have a positive impact on those with reduced mobility including people who have small children and children in prams.

Please describe any measures you have already got in place to reduce inequality to ensure customers can access this service:

N/a

Religion or belief					
Access to service			Delivery of service		
Positive Impact	Negative Impact	Nil Impact	Positive Impact	Negative Impact	Nil Impact
		√			√

Please describe any positive impact, negative impact, any barriers or potential discrimination:

N/a

Please describe any measures you have already got in place to reduce inequality to ensure customers can access this service:

N/a

Other groups or issues (e.g. socio-economic)

Access to service			Delivery of service		
Positive Impact	Negative Impact	Nil Impact	Positive Impact	Negative Impact	Nil Impact
		√			√

Please describe any positive impact, negative impact, any barriers or potential discrimination:

N/a

Please describe any measures you have already got in place to reduce inequality to ensure customers can access this service:

N/a

Stage 7 - Action plan and Policy Review

From the previous section list the specific actions required to address any problems you have identified: N/a

Action	Service Plan / Delivery Plan	Officer responsible	Timescale	Resources	Milestones, monitoring and review details

Date of next review

2015/2016

Stage 8 – Outcome(s) of equality impact assessment:

No major change needed	Adjust the policy/proposal	Adverse impact but continue	Stop and remove the policy and proposal
√			

--	--	--	--

Stage 9 – Confirmation and publish the results

I confirm that these actions are being adopted as everyday practice and if necessary incorporated into the Service Plan or Delivery Plan.

Signed by Lead officer

Date:

November 2014